



**Name**

First Name Last Name

**Phone**

xxxx xxx xxx

**Email**

mysticcrystals@gmail.com

**Address**

Perth, Western Australia 6000, Australia

**Company Name**

Mystic Crystals

**Tagline (if applicable)**

N/A

**Tell me a bit about your company**

Online shop selling crystals and crystal jewellery and accessories

**Do you have an existing brand already?**

No

**Do you have any current brand guidelines?**

No

**Describe your target audience**

Australian based, aged 25-35 + female. Interested in crystals, holistic health + self care

**Do you already have an idea for your new logo?**

No

**What emotions/meanings do you want your logo to convey?**

Professional but also unique. Something that is approachable and creative - not corporate looking.

**Do you have any particular imagery you'd like me to include?**

I would like it to include crystals and/or mandalas

**Do you have colour and font preferences for your logo?**

Purples and blues - fonts to be easy to read

**Do you have a deadline for the logo?**

No

**Which logo package are you after?**

Complex Design and Text

**Upload any inspiration images or sketches here**

**Is there anything else you'd like to add?**

No thank you

**How did you find out about me?**

\* this is just an example form